



David Rektorys

Senior Digital Manager

Profile

Senior digital manager with 10+ years of delivering digital products/projects, leading cross-functional agile software development teams and creating great customer-focused user experience. My biggest strength is the combination of deep technical know-how and business insight.

I have a solid track record creating product strategy, leading agile teams, designing technical solutions, launching new products, digitalizing corporate processes and improving business KPI targets in various industries (ecommerce, banking, telco).

Currently I'm looking for a new challenge, ideally again managing an agile team and building a new long-term digital product for a larger company.



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Key skills

- Proven leadership skills
- Passion for launching digital products
- Defining and delivery of product strategy
- Management of multiple teams and budgets
- Board/B-1 stakeholder management
- Technical know-how of software development

Work experience

Creative Dock

3/2022-3/2024

Product Lead

- Leading the digital loyalty app „Můj Albert“ with impressive business KPIs
- P&L ownership and business responsibility (creating incremental revenue, monitoring up/cross-sell opportunities etc.)
- Leading 15 FTEs in self-managed agile team

T-Mobile

5/2020-3/2022

Head of B2B Digital

- Envision and complete digitalisation of entire B2B product portfolio including creation of fully digital self-service platform for SME and large corporate customers in CZ/SK market
- B2B portal allowed customers to completely manage their mobile, fixed and ICT services, view and pay invoices, purchase new services and HW
- Significant business results: increased customer satisfaction +48%, lowering operational cost and creating new digital revenue
- Direct leadership of 30+ FTEs (various roles) in 4 teams and managing budget of 1.3mil Euro

Moneta Money Bank

1/2018-5/2020

Product Owner

- Leading cross-functional agile development squad with primary responsibility of E2E delivery of Deposits and Cards backlog
- Vision, research, design, development and launching new digital products (current account, savings account, card propositions)
- Major success: savings account Spořítto grew total bank deposit +21% and customer acquisition +320%. The product won award „Financial product of the year“

O2 Czech republic

1/2017-1/2018

Senior Project Manager

- Delivery of two large projects: mobile network performance management and cooperative transportation systems
- The size of my teams exceeded 30 people and total CAPEX reached 230mil CZK

Education

Victoria University

2012-2015

Bachelor in Information Technologies and Ecommerce

References available on request